COLORADO MEDIA PROJECT

Investing in a Healthier, More Inclusive Public Square Funder Table Convening — Agenda

January 9, 2023 | 9 a.m. to 4 p.m. MT

Colorado Health Foundation (1780 Pennsylvania St., Denver, CO 80203) or Zoom

Facilitators: Jennifer Preston, Media Impact Funders Jan Brennan, Philanthropy Colorado Sam Moody, Colorado Media Project

8:30 a.m.	Breakfast and Connections
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9 a.m. Informed Communities and the Public Square: Where Are We Now?

- CO News Audience Research (Jim Pripusich, Corona Insights)
- CO Local News Mapping Project (Corey Hutchins, CO College)

10 a.m. Colorado Media Project: Strategy and Discussion

Melissa Davis, Gates Family Foundation

11 a.m. Funder Share-Outs: Grants, Priorities, Learning & Leverage

- Gates Family Fdn: Tom Gougeon & Sue Dorsey
- Colorado Trust: Johanna Ulloa & Julian Kessner
- Walton Family Fdn: Jill Ozarski
- Aspen Community Foundation: *Allison Alexander*

Noon Lunch and Conversation: Learning from National Peers

Teresa Gorman, Democracy Fund Duc Luu, Knight Foundation

Tyler Tokarsczyk, Inasmuch Foundation

1 p.m. Funder Share-Outs: Grants, Priorities, Learning & Leverage

- Colorado Health Foundation: Jaclyn Lensen & Taryn Fort
- Rose Community Foundation: Sarah Kurz
- Gill Foundation: Denise Whinnen & Michael Dabbs
- LOR Foundation: Kasey Cordell

2 p.m. **Discussion: Metrics for Impact**

- Ecosystem Impact (Shawn Mooring, Lenfest Institute)
- Community Impact (Lindsay Green-Barber, Impact Architects)

3 p.m. **Debrief and Next Steps**

4 p.m. **Adjourn** (optional happy hour to follow!)